



TruHearing® Hearing Aid Discount Program

Why miss out on life's most precious moments because of hearing loss? Your SDC dental plan comes with free access to a comprehensive hearing care solution available through TruHearing®. This program offers savings of 30-60% off average retail prices of the latest brand-name hearing aids, all with a risk-free 60-day trial period, one year of follow-up visits, 80 free batteries per non-rechargeable hearing aid, and a full 3-year manufacturer warranty. See below for examples of how much you can save.

Example Savings (per aid)

Product	Retail Price	TruHearing Price	Savings
✓ TruHearing® Premium	\$3,205	\$1,745	\$1,460
✓ Signia® Active	\$2,339	\$995	\$1,344
✓ Oticon More™ 3	\$3,375	\$1,525	\$1,850
Widex Moment™ 110	\$1,458	\$795	\$663
✓ Resound Key™ 4	\$2,186	\$1,070	\$1,116
Starkey® Picasso® 2000	\$2,844	\$1,625	\$1,219
✓ Phonak® Audéo® P-R70	\$3,100	\$1,725	\$1,375

✓ Rechargeable | Listed products are smartphone-compatible¹

Learn More

Call the number below for more information or to schedule a hearing care appointment near you.



1-877-760-6961 | TTY: 711
8am–8pm, Monday–Friday

Visit the website below to check your hearing now.



www.TruHearing.com/SuperiorDental-HS

1. Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory. In-app interfacing requires provider activation.

2. Features may vary by model. Activation required. Prices and products subject to change.

All content ©2021 TruHearing, Inc. All Rights Reserved. TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Retail pricing based on prices for comparable aids. Follow-up provider visits included for one year following hearing aid purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing hearing consultant.

TruHearing®

Unmatched Service

- TruHearing guides you from first call to aftercare and beyond.
- Hearing Consultants schedule an exam, fitting, and follow-up with a licensed provider near you.
- TruHearing works with your health plan to help you understand your program.

Hearing Aids That Enhance Life¹

- Stream your favorite music and shows with Bluetooth®.
- Smartphone apps help you remotely adjust your hearing aids and more.
- Virtually undetectable devices that match your lifestyle.

Simply State-of-the-Art²

- The latest sound enhancement technology removes the sound of your speech from all other amplified sound to make your voice sound more natural.
- Next-gen processing technology filters noise and helps you focus on voices.
- Rechargeable battery options last from breakfast to bedtime.